

CHALLENGING THE MAINSTAYS OF PUBLIC ACCOUNTING

THEN, you climbed the ladder of success using the mainstays of public accounting.

Workplace is always in the office

Fitting in, doing what you're told, not rocking the boat

Retention is based on a good boss

Focus on position and retirement

Hours worked is a badge of honor

Top-down communication

Seniority is a big deal

NOW, you earn success by challenging the status quo,

Work can happen anytime

With responsibility comes freedom

Retention is based on good colleagues and opportunity

Focus on results, not on how long it takes

Communication is collaborative, instant and simultaneous

Work is something I do, not a location

creating a sense of belonging
and connecting your purpose.